

CROWDFUNDING WITH EASE



HANDS ON MARKETING AND CROWDFUNDING PROMOTION

Hyperstarter shows you exactly how to make your crowdfunding campaign successful.

We offer advice on what you should be doing and what worked for the biggest campaigns.

- Rated 4.5 on Trustpilot, working on 800+ campaigns
- Started in 2017, with a UK and Asia based team
- Raising an additional \$30 Million for campaign owners
- Specialising in equity and reward based projects



HYPERSTARTER MARKETING PLANS

Receive reports from our site and use our established marketing services.

Premium Reports



On-the-fly guidance and advice for live ongoing campaigns

Project of the Week



Premium listing, social media mentions and newsletter

"Hands on" Marketing



Hyperstarter is a top 10 ranked crowdfunding marketing agency

**OVER 68,000
REPORTS
GENERATED**

Automated crowdfunding
campaign page audits, with
actionable insights and
downloadable PDF premium
reports.



1 Get insights by
studying popular
crowdfunding projects

Conduct research on
your closest
(successfully funded)
competitors

2 See under the hood of
campaigns

Find out which
influencers, writers
and sites they
connected with during
their campaign

PROJECT OF THE WEEK

Hyperstarter works great with **Kickstarter** projects, **Indiegogo Live** and **InDemand** and **equity** based campaigns.

The Project of the Week is a one-time payment fee.



Premium Listing

Promoted on Hyperstarter for the duration of the campaign.



Social Media mentions

Social Media mentions on our accounts throughout the campaign duration.



Newsletter Blast

A one-time Newsletter Blast to all our subscribers, to around 6000+ active emails.



MARKETING WITH HYPERSTARTER

We've created a system that is an alternative to paid advertising.

Hyperstarter are experienced consultants who are involved in crowdfunding projects at all stages. Offering a full service package to customised day-to-day tasks, depending on your specific needs.

From pre-launch to live campaigns that are experiencing slow-down, we are also able to find retailers and distributors after a project has ended.

 Neck Hammock

Neck Hammock

Over \$900,000 Raised



eFOLDi Scooter

British Invention of the Year



ONAK Canoes

Outdoor Startup Winner

CUSTOMER RESULTS

Trusted by some of world's most unique campaigns

"We worked with Hyperstarter on our Wefunder campaign and they helped us gain more press coverage on Uncrate & other big sites. Thanks guys!" - <https://wefunder.com/aptera> \$4,599,331 raised

"We worked with Hyperstarter and would like to recommend their "Hands on" service to any crowdfunding campaign owner." - <https://www.kickstarter.com/projects/moasureone/moasure-one-tm-the-worlds-first-motion-measure-tool> £76,521 raised

"I don't think we would have been able to pull it off without them!" <https://www.kickstarter.com/projects/kitex/wind-catcher-portable-power-generating-wind-turbine> DKK 716,165 raised

"They offered really valuable, hands-on advice that helped us with our campaign. Highly recommended for makers looking to launch on Kickstarter!" - <https://www.kickstarter.com/projects/chonker/chonkerkeys> HK\$ 693,252 raised

