

# CROWDFUNDING WITH EASE

**KICKSTARTER**

Recommended Expert

**INDIEGOGO**

Recommended Expert



[www.hyperstarter.com](http://www.hyperstarter.com)  
[email@hyperstarter.com](mailto:email@hyperstarter.com)





# HANDS ON MARKETING AND CROWDFUNDING SERVICES

Hyperstarter shows you exactly how to make your crowdfunding campaign successful.

Rated as a Top 7 ranked\* crowdfunding marketing agency.

- Rated 4.6 on Trustpilot, working on 1,000+ campaigns
- Started in 2017, with a UK and Asia based team
- Raising an additional \$60 Million for campaign owners
- Specialising in equity and reward based projects
- Ranked in the Top 7 by Ninja Promo \*





# HYPERSTARTER MARKETING PLANS

We've worked alongside Sir Richard Branson, The British Invention of the Year to a \$4.5m electric vehicle

## Basic Package



Focusing on gathering data and leads. We'll identify audiences, initial organic outreach and earned media, we'll quickly fix projects

## Gold Package



We'll set up ads to collect leads. We create landing pages, fix campaign pages and work on messaging.

## Platinum Package



Our exclusive top-tier service for end-to-end campaign management. With a team of five we'll fully run your campaign.

# CROWDFUNDING SPECIALISTS

Hyperstarter works great with **Kickstarter** projects, **Indiegogo** and **equity** based crowdfunding campaigns.



## Kickstarter Ranked Expert

Worked on over 1,000 Kickstarter projects, from tech to video games.



## Indiegogo Ranked Expert

Listed as an Indiegogo approved crowdfunding marketing agency.



## Equity Crowdfunding

Helped run \$1m campaigns on Crowdcube and Wefunder.





# MARKETING WITH HYPERSTARTER

We've created an alternative to just paid advertising.

Hyperstarter are experienced consultants who are involved in crowdfunding projects at all stages. Offering a full service package to customised day-to-day tasks, depending on your specific needs.

From pre-launch to live campaigns that are experiencing slow-down. We are also able to find retailers and distributors after a project has ended.

**NH** Neck Hammock

**Neck Hammock**

Over \$900,000 Raised

**efoldi**

**eFOLDi Scooter**

British Invention of the Year

**ONAK**

**ONAK Canoes**

Outdoor Startup Winner



# CUSTOMER RESULTS

Some of world's most unique campaigns

"We worked with Hyperstarter on our Wefunder campaign and they helped us gain more press coverage on Uncrate & other big sites. Thanks guys!" - <https://wefunder.com/aptera> \$4,599,331 raised

"We worked with Hyperstarter and would like to recommend their "Hands on" service to any crowdfunding campaign owner." - <https://www.kickstarter.com/projects/moasureone/moasure-one-tm-the-worlds-first-motion-measure-tool> £76,521 raised

"I don't think we would have been able to pull it off without them!" <https://www.kickstarter.com/projects/kitek/wind-catcher-portable-power-generating-wind-turbine> DKK 716,165 raised

"They offered really valuable, hands-on advice that helped us with our campaign. Highly recommended for makers looking to launch on Kickstarter!" - <https://www.kickstarter.com/projects/chonker/chonkerkeys> HK\$ 693,252 raised

