# CROWDFUNDING WITH EASE





HANDS ON MARKETING AND CROWDFUNDING PROMOTION

Hyperstarter shows you exactly how to make your crowdfunding campaign successful.

We offer advice on what you should be doing and what worked for the biggest campaigns.

- Rated 4.5 on Trustpilot, working on 800+ campaigns
- Started in 2017, with a UK and Asia based team
- Raising an additional \$30 Million for campaign owners
- Specialising in equity and reward based projects



## HYPERSTARTER MARKETING PLANS

Receive reports from our site and use our established marketing services.

Premium Reports



On-the-fly guidance and advice for live ongoing campaigns

Project of the Week



Premium listing, social media mentions and newsletter

"Hands on" Marketing



Hyperstarter is a top 10 ranked crowdfunding marketing agency

## OVER 68,000 REPORTS GENERATED

Automated crowdfunding campaign page audits, with actionable insights and downloadable PDF premium reports.



Get insights by studying popular crowdfunding projects

Conduct research on your closest (successfully funded) competitors

See under the hood of campaigns

Find out which influencers, writers and sites they connected with during their campaign

### PROJECT OF THE WEEK

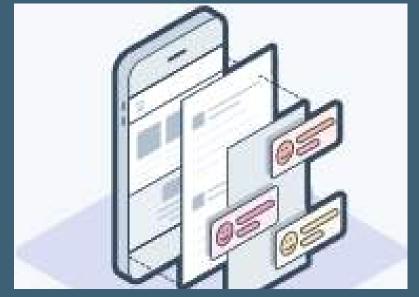
Hyperstarter works great with **Kickstarter** projects, **Indiegogo Live** and **InDemand** and **equity** based campaigns.

The Project of the Week is a one-time payment fee.



#### **Premium Listing**

Promoted on Hyperstarter for the duration of the campaign.



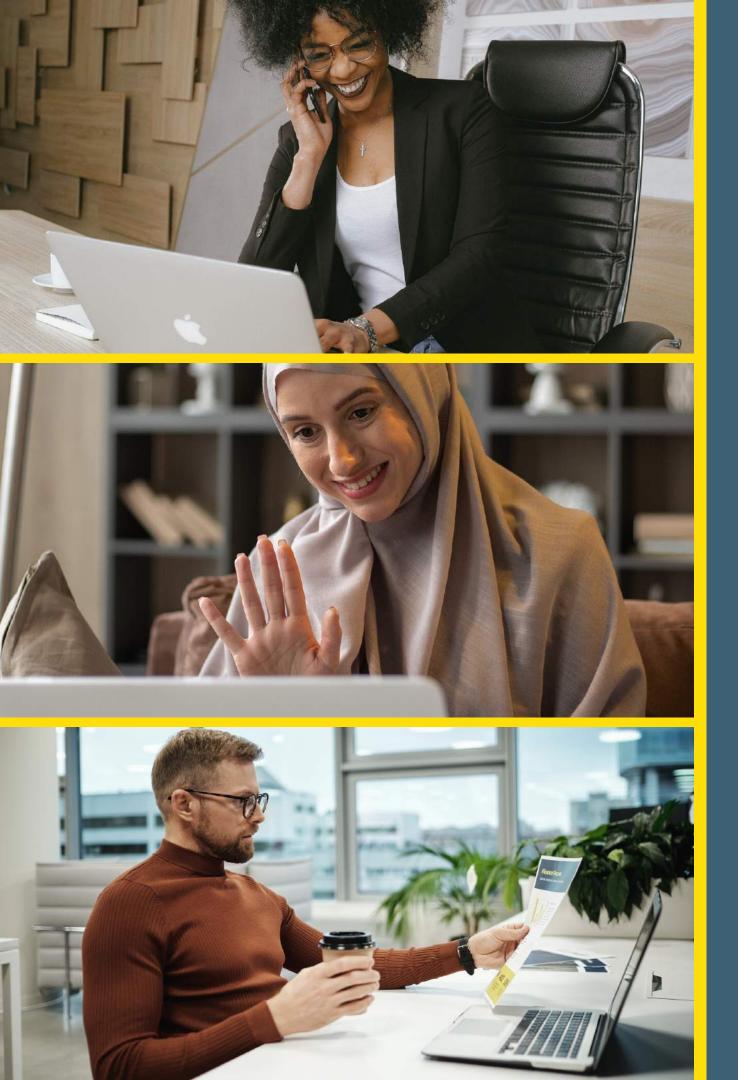
#### **Social Media mentions**

Social Media mentions on our accounts throughout the campaign duration.



**Newsletter Blast** 

A one-time Newsletter Blast to all our subscribers, to around 6000+ active emails.



## MARKETING WITH HYPERSTARTER

We've created a system that is an alternative to paid advertising.

Hyperstarter are experienced consultants who are involved in crowdfunding projects at all stages. Offering a full service package to customised day-to-day tasks, depending on your specific needs.

From pre-launch to live campaigns that are experiencing slow-down, we are also able to find retailers and distributors after a project has ended.

Neck Hammock

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**Neck Hammock** 

eFOLDi Scooter

**ONAK Canoes** 

Over \$900,000 Raised

British Invention of the Year

Outdoor Startup Winner

## CUSTOMER RESULTS

Trusted by some of world's most unique campaigns

"We worked with Hyperstarter on our Wefunder campaign and they helped us gain more press coverage on Uncrate & other big sites. Thanks guys!" https://wefunder.com/aptera \$4,599,331 raised "I don't think we would have been able to pull it off without them!" https://www.kickstarter.com/proj ects/kitex/wind-catcher-portable-power-generating-wind-turbine DKK 716,165 raised

"We worked with Hyperstarter and would like to recommend their "Hands on" service to any crowdfunding campaign owner." - https://www.kickstarter.com/proj ects/moasureone/moasureonetm-the-worlds-first-motion-measure-tool £76,521 raised

"They offered really valuable, hands-on advice that helped us with our campaign. Highly recommended for makers looking to launch on Kickstarter!" https://www.kickstarter.com/proj ects/chonker/chonkerkeys HK\$ 693,252 raised

